

# Grove Park Sunset Mountain Neighborhood Association Board Meeting

**Date:** May 13, 2025

**Location:** Zoom

**Members Present:** Stephen Harsnett Philip Page Rachel Prioleau Todd Dunnuck Jayne Hollerbaugh  
Lindsey Poli Ronnie Mill

**Meeting Called to Order by:** Stephen Harsnett at May 13, 2025 7:00 PM

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## I. Consent Agenda

- A. Motion to approve consent previous meeting minutes made by Stephen Harsnett, seconded by Philip Page . Approved.
- B. Motion to approve consent the Treasurer's Report made by Rachel Prioleau , seconded by Stephen Harsnett Approved.

## II. Canopy Replenishment Program

- A. Todd Dunnuck has been the only person to successfully utilize the program. He is still waiting on reimbursement.

## III. Home Tour

- A. 12th house confirmed.
- B. We are currently behind on sponsorships.
  - a. Will plan to lean in to HomeSource for a sponsorship.
  - b. Contact Mountain Madre (in the new Avenue M) spot for sponsorship.
- C. Steve will share the list of businesses that have been contacted and info about the sponsorship levels with the board

## III. Summer activities

- A. June event - Community potluck
  - a. Need to create a flyer
  - b. Planning to hold it at Grove Park
  - c. Membership drive
  - d. Jayne Hollerbaugh is going to check the Asheville calendars for Thursday, June 12
- B. July event - Yard sale
  - a. We need a chairperson
  - b. Junk in the trunk style
  - c. Last year it was not well-attended due to weather
  - d. This year we want to plan to host it at Sunset Park
  - e. Free for members, \$20 for non-members

- f. Salvation Army picks up anything left over
- g. Need to better communicate rain or shine
- h. Decided for Saturday, July 19th, 8AM - ??**
- C. August event - TBD
  - a. Concert in the park idea
    - i. Local band *Monster Wave* might perform via Lindsey Poli's connection. We can offer a free ad in the home tour booklet. Lindsey will check in with them.
    - ii. General preference for a DIY barbecue: cost-effective and flexible.
    - iii. Food trucks would require a \$2,000 commitment, regardless of attendance or weather.
  - b. Other ideas: tug of war, sack races, kickball, cornhole, bowling night (better in the winter)
  - c. Members asked to submit ideas and feedback within the next 2 weeks.**
  - d. Need to decide on a date**
  - e. Need to create signs**

#### IV. Park sign

- A. All agreed on the first design (with the tree)
  - a. Updated aesthetics and messaging
  - b. Use the current sign dimensions (18x24 inches) to fit current frames
  - c. Jayne Hollerbaugh to confirm the exact size
  - d. Smaller text will be enlarged for visibility
- B. QR Code should link to the parks page with a join/donate button
- C. Sunset Park:
  - a. The city is aware of the sign and working on it.
  - b. A resident offered to fund it if needed.
  - c. Follow-up planned if no action by mid-June.**
  - d. We will look into replacing trees as soon as we finish the Rose Garden work

#### V. Donation and membership program

- A. Donation Incentive Idea: Proposal to offer some combination of tour tickets and a banner/flag in exchange for a donation.
  - a. Suggestion: separate incentives — banners for residents (membership drive), tickets for the general public (fundraising).
- B. How do we reach people who are not already part of our membership base?
  - a. Philip Page and Lindsey Poli have ideas - will share soon**
- C. Membership outreach challenges:
  - a. Email outreach only reaches existing members.
  - b. Mailers were costly and ineffective.
  - c. Ideas such as signage, events, and even door-to-door outreach discussed, though limited volunteer time and neighborhood constraints make it difficult.

#### VI. CAN

- C. Motion to approve consent to donate \$200.00 to CAN made by Stephen Harsnett, seconded by Philip Page. Approved.**

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## Additional items

### A. Traffic safety at Edwin & Charlotte:

- a. Multiple reports of drivers rolling through the stop sign. One resident's car was recently hit.
- b. Proposed fix: Install an auxiliary sign reading "Opposing traffic does not stop."
- c. **Preference is to start a formal conversation with the city, while possibly putting up a temporary sign in the meantime.**
- d. Suggestion to copy the city's liability attorney to prompt faster response.

**Next meeting date: TBD**

**Motion to Adjourn made by Zoom. Meeting adjourned at May 13, 2025 8:30 AM .**

**Minutes submitted by:** Lindsey Poli