

Grove Park Sunset Mountain Neighborhood Association Board Meeting

Date: Aug 12, 2025

Location: Zoom

Members Present: Stephen Harsnett Philip Page Michael Fisher Ronnie Mill Lindsey Poli

Meeting Called to Order by: Stephen Harsnett at Aug 12, 2025 7:02 PM

I. Overview of the updates to the GPSMNA website

- A. Updated color palette to reflect nature in neighborhood
 - 1. Colors pulled from main hero image
 - 2. Colors related to community events
- B. Enhanced Join and Donate buttons as prominent calls to action
 - 1. Visible in header on every page
 - 2. Featured in hero image section
- C. Added neighborhood news and events section
 - 1. Reusable components that can be switched out for upcoming events
- D. Added callout for Grove Park Sunset Mountain neighborhood shop
 - 1. Banners and garden flags available for purchase
- E. Created email signup section for non-members
 - 1. Open to anyone for event information and membership reminders
- F. New membership page with packages for new members
 - 1. Sapling package: \$50 fee includes garden flag
 - 2. Oak package: includes banner
 - 3. Phil suggested changing "Sapling" to another tree name (maple, poplar)
- G. Implemented new membership tracking system
 - 1. Tracks exact signup dates
 - 2. Sends automatic renewal reminders after one year
 - 3. Proposal to change bylaws from synchronized expiration to anniversary-based renewals
- H. Updated donate page with recurring donation options
 - 1. Monthly or annual recurring donations now available

II. Neighborhood signage

- A. Sunset Park sign knocked down during Hurricane Helene, not yet replaced
- B. Steve contacted Parks and Rec Department three times
 - 1. Waiting on FEMA application, not first priority for city
- C. Opportunity to create welcome sign similar to Norwood Park
 - 1. Would say "Welcome to Grove Park Sunset Mountain"
 - 2. Include established date (1907 based on AI search)

- 3. Rectangular format, potentially with stone foundation
- D. Lindsey created three color combinations and design options
- E. Steve used AI to generate additional design concepts
 - 1. Suggested colored border and decorative insignias
 - 2. Need to make "Sunset Mountain" same size as "Grove Park"
- F. Discussion on dual signage
 - 1. Welcome sign at current Sunset Park sign location
 - 2. Separate Sunset Park designation sign possibly relocated
 - 3. Concern about "sign blight" if too close together
- G. Requires Parks and Rec Department approval

III. August Block Party

- A. Banners up throughout park and neighborhood
- B. Additional signs going up this week leading into neighborhood
- C. Flyers distributed to area representatives and placed on mailboxes last Friday
- D. Logistics
 - 1. Portalets delivered Sunday midday, picked up Sunday night
 - 2. Preservation Society providing key for electricity access
 - 3. Parks Department will try to cut long grass before Sunday weather permitting
- E. Entertainment: Queen Bee and the Honey Lovers (swing style music)
 - 1. No stage needed, will perform under tent
- F. Food and supplies
 - 1. Hamburgers, hot dogs, charcoal
 - 2. Jayne making coleslaw, Steve making baked beans
 - 3. Condiments and some impossible burgers for vegetarians
 - 4. Equipment staged in Steve's garage
- G. Volunteer needs (7-8 people required)
 - 1. 2-3 people on grill
 - 2. 2-3 people serving
 - 3. 1 person at membership table
 - 4. 1 person organizing games for families/kids
- H. Focus on membership drive
 - 1. Drawing for three sets of two-day tour tickets
 - 2. Must be current member in good standing to enter
 - 3. Use fishbowl registration at membership table
 - 4. Square payment system needs testing for data collection (name, email, address)
- I. Weather concerns: forecast shows rain until Saturday

IV. 2025 Home Tour

- A. Sponsorships completed at \$11,000+ (covers all expenses)
- B. Booklet finished and ready for printing at Allegra
- C. Sales status: \$7,300 (approximately 130 tickets) vs goal of 860 tickets from last year
- D. Wristband sponsor secured for this year
- E. Launch party Thursday, September 11th at Susan Turner's house (171 Macon)
 - 1. Susan initially nervous but excited after meeting with Steve and Rachel
 - 2. Two restaurants donating appetizers (Luella's and Zen Sushi)

3. May need volunteer cooking help as other restaurants already booked
 4. Steve purchased two 20x10 tents for weather coverage
- F. Suzanne and Lindsey unavailable due to conflicts
- G. Tour dates: September 13th and 14th
- H. Michael Fisher may not be available due to family event in New Hampshire
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Additional Items

- Two open board positions
 - District 3 (Sunset Mountain, Oak and Sunset Parkway areas)
 - Phil volunteered to handle District 3 duties
 - District 5 still open
 - Todd Dunnick resigned
- Quorum concerns with seven active positions (five present tonight)
- Potential bylaw restructuring
 - Consider ad-hoc district representatives instead of specific districts
 - Would require legal consultation to modify 30+ page bylaws
 - Need 2/3 of board for quorum decisions
- Bank account signatory issue
 - Currently only Suzanne has access
 - Need additional signatory for backup access
- GPSMNA logo update discussion
 - Current logo difficult to identify and reproduce
 - Cher Columbus (booklet designer) strongly dislikes current design
 - Trolley houses identified as most distinguished Grove Park feature
 - Alternative: Preservation Society building (original trolley ticket office)
 - Plan to use AI for initial design concepts before considering professional help
- Landing page hero image issue
 - Current aerial photo missing Fitzgerald condominiums
 - Photo appears taken between Battle House demolition and Fitzgerald construction
 - Michael Fisher's contact (Fitzgerald resident) concerned about representation
 - Need current photo including all neighborhood buildings
 - Fitzgerald has active association members including home tour volunteer

Next Meeting

Date: TBD

Motion to Adjourn made by Stephen Harsnett . **Meeting adjourned at** Aug 12, 2025 8:05 PM .

Minutes submitted by: Lindsey Poli