

Grove Park Sunset Mountain Neighborhood Association

Board Meeting

Date: Jul 15, 2025

Location: Stephen Harsnett 's home

Members Present: Stephen Harsnett Philip Page Rachel Prioleau Ronnie Mill Jayne Hollerbaugh
Lindsey Poli Suzanne Escovitz

Meeting Called to Order by: Stephen Harsnett at Jul 15, 2025 7:07 PM EDT

I. Consent Agenda

A. June Meeting Minutes

1. Stephen Harsnett makes a motion to approve the meeting minutes from last month. Philip Page seconds. Approved.

B. June Treasurer's Report

1. Stephen Harsnett makes a motion to approve the June treasurer's report. Philip Page seconds. Approved.

II. Yard Sale

Date: Saturday, July 19, 8 AM - 12 PM

Purpose: Membership drive

- A. Weather: no rain expected but ground will likely be wet.
- B. Consider whether to hold the yard sale again next year; participation is low.
- C. Alternative ideas:
 1. Allow residents to sell from their own driveways.
 2. Consider other July activities instead.
 3. Increase signage for broader awareness.

III. Rose Garden

A. Trees:

1. Ordered and paid for.
2. If planted now, require volunteers to water ~10 gallons/tree/week.
3. Recommendation: plant in fall to ensure survival.

B. Irrigation:

1. The system is operational (box, power, lines).
2. Awaiting a quote to expand irrigation.

C. City Grant:

1. The \$5,000 grant was exceeded with rose and tree purchases.
2. Project remains open until trees are planted.

IV. August EW Grove Block Party

Date: Sunday, August 17, 3–6 PM

Purpose: Membership drive and fundraiser

- A. Promotion will include:
 - 1. District reps distributing door hangers.
 - 2. Announcements via Nextdoor, Facebook, church bulletins.
 - 3. Signage and Instagram
- B. Layout:
 - 1. Designated areas for games, seating, and food.
 - 2. Large grill reserved.
- C. Supplies:
 - 1. Plan to borrow coolers, trash cans, extension cords, and games from neighbors.
- D. Volunteers Needed:
 - 1. 6–8 setup
 - 2. 1 ice pickup
 - 3. 2 membership ambassadors (Square trained)
 - 4. 4 cooks (shifts)
 - 5. 2 food table attendants
 - 6. 1 association table attendant
 - 7. 2 game wranglers
 - 8. **Lindsey Poli to create volunteer sign-up page on website**
- E. Fundraising Ideas:
 - 1. Charge for food
 - 2. **Suzanne Escovitz to create Venmo account**
- F. Open Questions:
 - 1. Beer truck feasibility and permits:
 - a) **Ronnie Mill to research beer truck**
 - b) **Suzanne Escovitz to share contact info for John Filman (permitting) with Jayne Hollerbaugh**
 - 2. Whether to rent a portapotty.
- G. Budget:
 - 1. Estimated pre-band cost: \$2,403.
- H. Music:
 - 1. Band options: Monster Wave, Blue Ridge Orchestra, DJ.
 - 2. **Lindsey Poli to contact Monster Wave about electrical requirements.**
 - 3. If they want an ad in the Home Tour program, deadline is Aug 1.
- I. **Motion by Stephen Harsnett to approve a total budget of \$4,000.**
 - 1. **Seconded by Suzanne Escovitz . Motion approved.**

V. Phil's Merchandise Proposal

- A. **Motion by Stephen Harsnett to purchase neighborhood merchandise for the membership drive. Seconded by Philip Page . Motion approved.**
- B. **Lindsey Poli to order:**
 - 1. 10 banners

2. 10 garden flags
 3. 10 stickers (to be confirmed)
 4. Goal: ready by Aug 17.
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Additional Items

Neighborhood Signage

- Discussed possible locations (e.g., Sunset Park).
- Verbiage to include:
 - Welcome to Grove Park and Sunset Mountain
 - National Historic District
- **Lindsey Poli** to mock up draft signage (low priority).
- **Jayne Hollerbaugh** suggested updating the association logo.
 - **Jayne Hollerbaugh** to obtain quotes from a graphic designer.

Sprinkle Creek Contract Review

- **Stephen Harsnett** raised concerns about whether maintenance is meeting the monthly commitment.
- Some islands noted to have excessive weeds and dying plants.
- **Suzanne Escovitz** to email the current contract to the board for review.

Montford Neighborhood Letter

- Montford Association requested support for a letter to UNC Asheville regarding a proposed soccer stadium.
- The board discussed the measured approach and generally agreed to consider signing.
- No motion; pending receipt of the final letter draft for review and vote.

Preservation Society Collaboration

- Amy from the Preservation Society:
 - Agreed to let the Association use their restroom and electric for events.
 - Asked the board to support a letter regarding preservation of the abandoned Curtis Bynum House (owned by Omni).
 - The board will wait for the letter draft before voting on whether to support.
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Motion to Adjourn made by **Stephen Harsnett** . Meeting adjourned at **Jul 15, 2025 9:00 PM EDT** .

Minutes submitted by: Lindsey Poli